



**2024**

# **Fringe Central programme**



**Unleash  
your  
Fringe**

# Hello and welcome!

This is the **Fringe Central Programme** – a programme of free curated events for all registered artists and accredited professionals during the Fringe.



This year, the **Fringe Central programme** is made up of three key strands:

## Learn

Events focused on learning something new from one of our partners

## Develop

Events focused on professional development, looking beyond the Fringe and making professional connections

## Connect

Sessions focused on connecting with your Fringe Community

### How to register your interest and attend events?

All of our events are listed on **Fringe Connect**, our year-round digital platform for artists and industry professionals.

**We ask that you register your interest to events in advance so that we can contact you with any changes or relevant resources, however, please note that events are first come first served on the day.** You will need to have your participant pass to attend.

### Who can attend events?

**The Fringe Central programme is open to all Fringe artists, accredited professionals and Fringe project participants.**

Some events will be for specific user groups so each event will state "Who" this event is for and "Why" you might want to attend.

## Collecting your pass

### Instructions for accredited industry:

You can collect your pass from the Arts Industry Office which is located on the first floor in Fringe Central.

For any questions, please email [artsindustry@edfringe.com](mailto:artsindustry@edfringe.com)

### Instructions for accredited media:

You can collect your pass from the Media Office which is located on the first floor in Fringe Central.

For any questions, please email [accreditation@edfringe.com](mailto:accreditation@edfringe.com)

### Instructions for artists:

You can collect your pass from the welcome desk at Fringe Central. You will be asked for your name, what show you are part of and your email address. If you are collecting passes on behalf of your team, please note you will need to list their name, the show they are part of and their email address.

For any questions, please email [artistadvice@edfringe.com](mailto:artistadvice@edfringe.com)

### Instructions for Project Participants:

You can collect your pass from the welcome desk at Fringe Central. You will be asked for your name and the Fringe project that you are part of.

For any questions, please email [artistadvice@edfringe.com](mailto:artistadvice@edfringe.com)



## Fringe Central Opening Hours

The Fringe Central building will be open to all users from **10:00 - 17:00**

The Arts Industry Desk (pass collection) will be open: **10:00 - 17:00 (Mon-Sat)**

The Media Desk (pass collection) will be open from **10:00 – 17:00 (Mon-Sat)**

Artist pass collection will be open from **10.00 – 17.00** daily

Printing services will be open daily



# Event locations

## Fringe Central:

The majority of our events will be held at our Fringe Central hub that will be open to all from **10.00 – 17.00** daily throughout the festival.

*86 Candlemaker Row, Edinburgh, EH1 2QA*



## Greyfriars Hall:

Some events will be held at Greyfriars Hall in the Virgin Hotel.

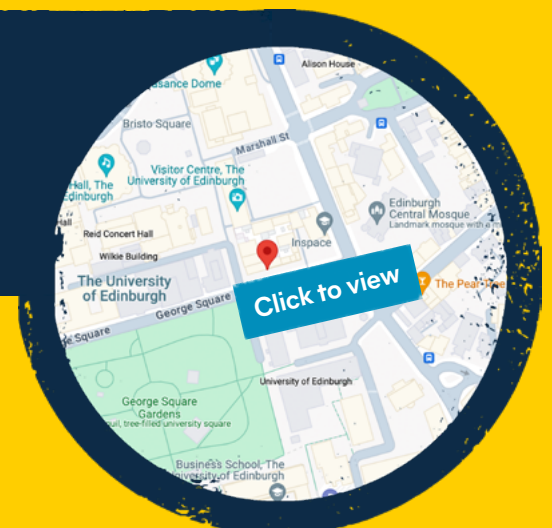
*2 Cowgate, Edinburgh, EH1 1JR*



## Informatics Forum

Our annual Meet the Media event will be held at the Informatics forum.

*10 Crichton Street, Edinburgh, EH8 9AB*



# Overview of Events



Week 0

## Friday 02 August

- 10:30 - 12:00 ● **First Day at the Fringe:** Fringe Central
- 12:30 - 16:00 ● **Participant Pass Party:** Fringe Central

## Saturday 03 August

- 12:00 - 13:00 ● **Meet the Media:** Informatics Forum (relaxed session)
- 13:00 - 17:00 ● **Meet the Media:** Informatics Forum (full session)

## Sunday 04 August

- 10:30 - 16:30 ● **Fringe Community Day:** Fringe Central

## Monday 05 August

- 10:30 - 12:00 ● ● **Artist and Associates Coffee Morning:** Fringe Central

## Tuesday 06 August

- 10:30 - 12:00 ● ● **Programme Insights: Coffee Morning:** Fringe Central
- 14:00 - 16:00 ● **TikTok drop-in Session:** Fringe Central

## Wednesday 07 August

- 10:30 - 12:30 ● ● ● **Producer Gathering: Wellbeing:** Greyfriars Hall
- 10:30 - 16:30 ● ● **Fringe Community Day:** Fringe Central

## Thursday 08 August

- 10:30 - 12:00 ● ● ● **Getting Your 'Foot in the Door':** Fringe Central
- 14:00 - 16:00 ● ● **Fringe to Screen 1 - Talking TV:** Fringe Central

## Friday 09 August

- 10:30 - 12:00 ● ● **City vs Rural touring:** Fringe Central
- 14:00 - 16:00 ● ● **Mind, body, soul:** Fringe Central

## Sunday 11 August

- 10:30 - 12:00 ● ● **Fringe Marketplace:** Fringe Central
- 12:30 - 16:00 ● **Fringe Fair:** Fringe Central
- 16:00 - 17:00 ● **Fringe Feast:** Fringe Central

## Monday 12 August

- 10:30 - 12:00 ● ● **Artist and Associates Coffee Morning:** Fringe Central

## Tuesday 13 August

- 10:30 - 12:00 ● ● **Programme insights: Coffee Morning:** Fringe Central
- 14:00 - 16:00 ● ● **Fringe to Screen 2 - Artist Case Study:** Fringe Central

## Wednesday 14 August

- 10:30 - 13:00 ● ● ● **ISPA Series at the Fringe (2024):** Greyfriars Hall
- 10:30 - 16:30 ● ● ● **Fringe Community Day:** Fringe Central

## Thursday 15 August

- 10:30 - 12:00 ● ● **Fast-tracking Your Comedy Career:** Fringe Central
- 14:00 - 16:00 ● ● **Fringe to Screen 3 - Talking Pictures:** Fringe Central

## Friday 16 August

- 10:30 - 12:00 ● **Next Steps Pitching Session:** Fringe Central

## Sunday 18 August

- 10:30 - 12:00 ● ● **Fringe Marketplace:** Fringe Central
- 12:30 - 16:00 ● **Fringe Fair:** Fringe Central
- 16:00 - 17:00 ● **Fringe Feast:** Fringe Central

## Monday 19 August

- 10:30 - 12:00 ● ● **Artist and Associates Coffee Morning:** Fringe Central

## Tuesday 20 August

- 10:30 - 12:00 ● ● **Programme insights Coffee Morning:** Fringe Central

## Wednesday 21 August

- 10:30 - 13:00 ● ● ● **2024 CINARS Conference at the Fringe:** Greyfriars Hall
- 10:30 - 16:30 ● ● **Fringe Community Day:** Fringe Central

## Thursday 22 August

- 10:30 - 12:00 ● ● **Breaking Into The Commercial World of Musical Theatre:** FC

## Friday 23 August

- 10:30 - 12:00 ● ● **International Touring for the Climate Conscious:** Fringe Central

## Sunday 25 August

- 12:30 - 12:00 ● **Fringe Fair:** Fringe Central
- 16:00 - 17:00 ● **Fringe Feast:** Fringe Central

Week 1

Week 2

Week 3



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# Full programme details



## Week 0

Friday 02 August  
10:30 - 12:00

### **First Day at the Fringe:** Fringe Central

Come along to Fringe Central to kick-start your first day at the Fringe. Whether you are a first-timer or returning to the Fringe, we want to see you at this event.

**Who:** This event is for all registered Fringe artists.

**Why:** To meet Fringe Society staff, connect with other artists and to find out everything you need to know for this year's Fringe.

Friday 02 August  
12:30 - 16:00

### **Participant Pass Party:** Fringe Central

Get down to Fringe Central to collect your pass on the first day of the Fringe. We have passes for all artists involved in a registered Fringe show, accredited industry professionals, accredited media professionals and Fringe project participants.

**Who:** This event is for all registered Fringe artists, accredited industry and media professionals, and Fringe project participants.

**Why:** To collect your pass so that you can access all of our services and exclusive discounts offered by local businesses.

Saturday 03 August  
12:00 - 13:00  
13:00 - 17:00

### **Meet the Media:** Informatics Forum

This is an in-person event which connects key reviewers and journalists with Fringe participants. It's an opportunity for artists to pitch to the press and gain key contacts for coverage.

**Who:** This event is for Fringe artists that are wanting to get a review.

**Why:** To have the opportunity to pitch your show to a media representatives.

Sunday 04 August  
10:30 - 16:30

### **Fringe Community Day:** Fringe Central

Everyone is welcome to join us today at Fringe Central and be a part of our diverse Fringe Community. Our event space is open for various groups to meet and connect, providing a welcoming environment for all. Please take a look at the list of groups scheduled to gather this Sunday on Fringe Connect.

**Who:** This event is open to all Fringe participants.

**Why:** To meet and connect with others at the Fringe.

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# Full programme details



## Week 1

Monday 05 August  
10:30 - 12:00



### **Artist and Associates Coffee Morning:** Fringe Central

Fringe artists are invited to come and meet our Fringe Associates. This weekly coffee morning is a chance to chat to our associates about your Fringe experience and get their expert opinions.

**Who:** This event is for Fringe artists that are looking to take their work beyond the Fringe.

**Why:** To connect with our Fringe Associates who are experts in their fields.

Tuesday 06 August  
10:30 - 12:00



### **Programme Insights: Coffee Morning:** Fringe Central

Join fellow arts industry, festival programmers and industry associates to discuss work, get some recommendations and help plan your week's show schedule. If you're new to the festival, this is a great opportunity to meet with other professionals and the arts industry team to pick up some top tips on how to make the most of your visit.

**Who:** This event is for accredited arts industry, especially programmers, presenters and those new to the Fringe.

**Why:** To network with other arts professionals and get programme recommendations.



Tuesday 06 August  
14:00 - 16:00



### **TikTok drop-in Session:** Fringe Central

Whether you need help setting up an account or you're a content expert, TikTok will be on hand for 1-to-1 guidance! Focusing on how to sell your show and making the most of your time at Fringe in app and beyond, they're here to help!

**Who:** This event is for Fringe artists who want to learn more about using TikTok.

**Why:** To learn about how to use TikTok to promote your Fringe show.

Wednesday 07 August  
10:30 - 13:00



### **Producer Gathering: Wellbeing in the World of Producing:** Greyfriars Hall

Producer Gathering is the first in the Fringe Society's International Conversation Series – three events occur every Wednesday morning of the festival. Each offers unique and thought-provoking perspectives and insights on contemporary issues within the performing arts sector today. At this event experts from within and around the world of producing share insights and experiences of different approaches to well-being within the global arts landscape.

**Who:** This event is for Fringe artists and industry professionals who are interested in hearing more about the contemporary issues facing today's performing arts sector.

**Why:** To develop your understanding of current issues in the sector and an opportunity to make professional connections.

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# Full programme details



## Week 1

Wednesday 07 August  
10:30 - 16:30



### **Fringe Community Day:** Fringe Central

Everyone is welcome to join us today at Fringe Central and be a part of our diverse Fringe Community. Our event space is open for various groups to meet and connect, providing a welcoming environment for all. Please take a look at the list of groups scheduled to gather this Wednesday on Fringe Connect.

**Who:** This event is open to all Fringe participants.

**Why:** To meet and connect with others at the Fringe.

Thursday 08 August  
10:30 - 12:00



### **Getting Your 'Foot in the Door' - How Does Networking Really Work?:** FC

Join our panel discussion to learn about the power of networking and how it can help you get your foot in the door. Don't miss this opportunity to gain valuable insights from our expert panel (to be announced).

**Who:** This event is for Fringe artists and industry professionals who are interested in working in the screen sector.

**Why:** To develop your understanding of networking in the sector and an opportunity to make professional connections.

Thursday 08 August  
14:00 - 16:00



### **Fringe to Screen 1 - Talking TV: Screen Scotland Event:** Fringe Central

Hear from TV professionals about how they approach scouting for storytelling talent at the Fringe, how Fringe artists should approach those first 'general' meetings, and what to consider when preparing your pitch for television.

**Who:** This event is for Fringe artists and industry professionals who are interested in working in the screen sector.

**Why:** To learn more about how work is scouted at the Fringe for screen opportunities.

Friday 09 August  
10:30 - 12:00



### **City vs rural touring: What does it look like in reality and is it an option for your next show?:** Fringe Central

There is a big difference between performing on the rural touring circuit and in Black Box or urban theatres. Join the National Rural Touring Forum and guests to find out what the nuances are and what makes touring so magical.

**Who:** This event is for Fringe artists and industry professionals who are looking to tour beyond the Fringe.

**Why:** To develop your knowledge of touring opportunities and to make professional connections.



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# Full programme details



## Week 1

Friday 09 August  
14:00 - 16:00



**Mind, body, soul - how can wellbeing advance your career?:** Fringe Central  
Join us in discussing the most crucial element in delivering professional work; your wellbeing. This panel discussion will delve into the misconceptions around working in the arts, how to prioritize the importance of you and your team's wellbeing, and how this can help you to build a sustainable career in this sector.

**Who:** This event is open to all Fringe artists and industry professionals interested in learning more about how to take care of themselves and wider teams in an arts sector setting.

**Why:** To develop your understanding of a healthy career in the arts.

Sunday 11 August  
10:30 - 12:00



**Fringe Marketplace:** Fringe Central

Our Fringe Marketplace session is an opportunity for Fringe Marketplace artists and industry professionals to connect in person and discuss onward opportunities. Come prepared to talk about your work and future ambitions in this networking session.

**Who:** This event is for artists and industry professionals who are on the Fringe Marketplace platform.

**Why:** To network with other artists and industry professionals.

Sunday 11 August  
12:30 - 16:00



**Fringe Fair:** Fringe Central

Come to Fringe Central today to meet key organisations such as funders, membership organisations, training providers, and agencies. You can browse from table to table, gathering the knowledge and advice you need to help you take your next steps.

**Who:** This event is open to all Fringe participants.

**Why:** To find out about different organisations and services in the sector.

Sunday 11 August  
16:00 - 17:00



**Fringe Feast:** Fringe Central

We are firming up plans for our Fringe Feast once again at Fringe Central! Watch out for details coming soon.

**Who:** This event is for all Fringe participants.

**Why:** To relax and refuel during the Fringe.



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# Full programme details



## Week 2

Monday 12 August  
10:30 - 12:00



**Artist and Associates Coffee Morning:** Fringe Central  
Fringe artists are invited to come and meet our Fringe Associates. This weekly coffee morning is a chance to chat to our associates about your Fringe experience and get their expert opinions.

**Who:** This event is for Fringe artists who are looking to take their work beyond the Fringe

**Why:** To connect with our Fringe Associates who are experts in their fields.

Tuesday 13 August  
10:30 - 12:00



**Programme insights: Coffee Morning:** Fringe Central

Join fellow arts industry, festival programmers and industry associates to discuss work, get some recommendations and help plan your weeks show schedule. If you're new to the festival, this is a great opportunity to meet with other professionals and the arts industry team to pick up some tops tips on how to make the most of your visit.

**Who:** This event is for Fringe artists who are looking to take their work beyond the Fringe.

**Why:** To connect with our Fringe Associates who are experts in their fields.

Tuesday 13 August  
14:00 - 16:00



**Fringe to Screen 2 - Artist Case Study:** Fringe Central

A discussion and Q&A with a writer who has adapted their stage work for screen. This session will dig into the process of adaptation, what it means to expand your storytelling horizons, and what it can feel like on the journey from theatre to screen development.

**Who:** This event is for Fringe artist and industrys professionals who are interested in working in the screen sector.

**Why:** To learn directly from a Fringe artist who took their work from stage to screen.

Wednesday 14 August  
10:30 - 13:00



**ISPA Series at the Fringe (2024):** Greyfriars Hall

This long-table session will prompt real, honest conversations about the challenges and benefits of working across generations of arts professionals, from Boomers to Gen Z. This is the second event in the Fringe Society's International Conversation Series – three events occurring every Wednesday morning of the festival. Each offering unique and thought-provoking perspectives and insights on contemporary issues within the performing arts sector today.

**Who:** This event is for Fringe artists and industry professionals who are interested in hearing more about the contemporary issues facing today's performing arts sector.

**Why:** To develop your understanding of current issues in the sector and an opportunity to make professional connections.



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# Full programme details



## Week 2

Wednesday 14 August  
10:30 - 16:30



### **Fringe Community Day:** Fringe Central

Everyone is welcome to join us today at Fringe Central and be a part of our diverse Fringe Community. Our event space is open for various groups to meet and connect, providing a welcoming environment for all. Please take a look at the list of groups scheduled to gather this Wednesday and register your interest to help us plan for your participation.

**Who:** This event is open to all Fringe participants.

**Why:** To meet and connect with others at the Fringe.

Thursday 15 August  
10:30 - 12:00



### **Fast-tracking Your Comedy Career: Live And Online:** Fringe Central

Join us for this panel discussion where we explore how comedy creators can use digital platforms to grow their audiences and generate income, and how comedians navigate the live circuit as their careers progress. What does a route to success look like in 2024, and how can you build on your Fringe performances? Hear from and exchange ideas with the comedy business experts.

**Who:** This event is for Fringe artists and industry professionals.

**Why:** To develop your understanding of comedy circuits in the UK and an opportunity to make professional connections.

Thursday 15 August  
14:00 - 16:00



### **Fringe to Screen 3 - Talking Pictures: Screen Scotland Event:** Fringe Central

Hear from film professionals about how they approach scouting for storytelling talent at the Fringe, and what steps a Fringe artist can take to kickstart screen development on their ideas.

**Who:** This event is for Fringe artists and industry professionals who are interested in working in the screen sector.

**Why:** To learn more about what artists can do to kickstart their career in the screen world.

Friday 16 August  
10:30 - 12:00



### **Next Steps Pitching Session:** Fringe Central

Attention all festival organisations and artists! Don't miss our Next Steps Pitching Session. It's a chance for festivals to pitch to artists. Artists, it is your opportunity to discover more exciting opportunities to platform your work beyond the Fringe and network with others.

**Who:** This event is for Fringe artists and industry professionals.

**Why:** To learn about what future opportunities there are beyond the Edinburgh Fringe.

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# Full programme details



## Week 2

Sunday 18 August  
10:30 - 12:00



### **Fringe Marketplace:** Fringe Central

Our Fringe Marketplace session is an opportunity for Fringe Marketplace artists and industry professionals to connect in person and discuss onward opportunities. Come prepared to talk about your work and future ambitions in this informal networking session.

**Who:** This event is for artists and industry professionals that are on the Fringe Marketplace platform.

**Why:** To network with other artists and industry professionals.

Sunday 18 August  
12:30 - 16:00



### **Fringe Fair:** Fringe Central

Come to Fringe Central today to meet key organisations such as funders, membership organisations, training providers and agencies. You can browse from table to table gathering the knowledge and advice you need to help you in your next steps.

**Who:** This event is open to all Fringe participants

**Why:** To find out about different organisations and services in the sector.

Sunday 18 August  
16:00 - 17:00



### **Fringe Feast:** Fringe Central

We are firming up plans for our Fringe Feast once again at Fringe Central! Watch out for details coming soon.

**Who:** This event is open to all Fringe participants

**Why:** To relax and refuel during the Fringe.



## Week 3

Monday 19 August  
10:30 - 12:00



### **Artist and Associates Coffee Morning:** Fringe Central

Fringe artists are invited to come and meet our Fringe Associates. This weekly coffee morning is a chance to chat to our associates about your Fringe experience and get their expert opinions.

**Who:** This event is for Fringe artists who are looking to take their work beyond the Fringe.

**Why:** To connect with our Fringe Associates who are experts in their fields.



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# Full programme details



## Week 3

Tuesday 20 August  
10:30 - 12:00



### **Programme insights: Coffee Morning:** Fringe Central

Join fellow arts industry, festival programmers and industry associates to discuss work, get some recommendations and help plan your weeks show schedule. If you're new to the festival, this is a great opportunity to meet with other professionals and the arts industry team to pick up some top tips on how to make the most of your visit.

**Who:** This event is for accredited arts industry, especially programmers, presenters and those new to the Fringe.

**Why:** To network with other arts professionals and get programme recommendations.

Wednesday 21 August  
10:30 - 13:00



### **2024 CINARS Conference at the Fringe:** Greyfriars Hall

At this year's CINARS conference a panel of arts industry leaders from around the world will debate and discuss those topics most predominant for the industry today. This is the third event in the Fringe Society's International Conversation Series – three events occurring every Wednesday morning of the festival. Each offering unique and thought-provoking perspectives and insights on contemporary issues within the performing arts sector today

**Who:** This event is for Fringe artists and industry professionals who are interested in hearing more about the contemporary issues facing today's performing arts sector.

**Why:** To develop your understanding of current issues in the sector and an opportunity to make professional connections.

Wednesday 21 August  
10:30 - 16:30



### **Fringe Community Day:** Fringe Central

Everyone is welcome to join us today at Fringe Central and be a part of our diverse Fringe Community. Our event space is open for various groups to meet and connect, providing a welcoming environment for all. Please take a look at the list of groups scheduled to gather this Wednesday and register your interest to help us plan for your participation.

**Who:** This event is open to all Fringe participants

**Why:** To meet and connect with your peers.

Thursday 22 August  
10:30 - 12:00



### **Breaking Into The Commercial World of Musical Theatre:** Fringe Central

Join our panel discussion with industry experts to learn how to break into the commercial world of musical theatre. The Fringe has seen many musical theatre shows transfer to Broadway and the West End, so what does it take? This event will be hosted by Olivier and Tony award-winning producer and The Stage columnist Richard Jordan.

**Who:** This event is for Fringe artists and industry professionals.

**Why:** To develop your understanding of musical theatre and an opportunity to make professional connections.



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# Full programme details



## Week 3

Friday 23 August  
10:30 - 12:00



**International Touring for the Climate Conscious:** Fringe Central  
Join caravan at Fringe Central for some inspiration, ideas and practical tips for environmentally-friendly approaches to touring work abroad. Through a range of case studies, this session explores both creative and operational considerations for touring and collaborating internationally.

**Who:** This event is for Fringe artists and industry professionals.

**Why:** To develop your understanding of touring and an opportunity to make professional connections.

Sunday 25 August  
12:30 - 16:00



**Fringe Fair:** Fringe Central  
Come to Fringe Central today to meet key organisations such as funders, membership organisations, training providers and agencies. You can browse from table to table gathering the knowledge and advice you need to help you in your next steps.

**Who:** This event is open to all Fringe participants.

**Why:** To find out about different organisations and services in the sector.

Sunday 25 August  
16:00 - 17:00



**Fringe Feast:** Fringe Central  
We are firming up plans for our Fringe Feast once again at Fringe Central! Watch out for details coming soon.

**Who:** This event is open to all Fringe participants.

**Why:** To relax and refuel during the Fringe



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# Thank you!

Thank you for taking the time to read through our Fringe Central programme. We really hope that you find it useful and are as excited about these events as we are.

We are so looking forward to welcoming you along to Fringe Central in August – your home away from home.

**Sign up** to events online through **Fringe Connect**.



Follow us on social media for more updates:

